ABSTRACT OF THE DISCLOSURE

Method and apparatus for identifying broadcast digital audio signals include structure and/or function whereby the digital audio signal is provided to processing

5 structure which is configured to (i) identify a program-identifying code in the received digital audio signal, (ii) identify a program-identifying code in a decompressed received digital audio signal, (iii) identify a feature signature in the received digital audio signal, and (iv)

10 identify a feature signature in the decompressed received digital audio signal. Preferably, such processing structure is disposed in a dwelling or a monitoring site in an audience measurement system, such as the Nielsen TV ratings system.

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